

## MOKOENA KOBELI

Mokoena Kobeli is a Johannesburg-based design all-rounder with extensive advertising experience under his belt. An *AIGA* Art Director and *Type Directors Club* Type Designer, illustrator, animator and conceptual artist, Mokoena gets excited by the challenge each new brief presents. Being open to experiment and responding to the specific requirements of a project keeps him growing and evolving as a creative. In his personal work Mokoena is interested in themes of identity and politics, and believes he brings an outsider's perspective and unique approach to each project he works on. Mokoena was one of three creatives invited to curate the Design Indaba Emerging Creatives Class of 2020.

local and international brands including Wimpy, Pierre Cardin, Steers, Debonairs, MilkyLane, Mugg&Bean, Fishaways, MAREsOL (Cape Town), Times Media Group, Oppikoppi Music Festival, Consol, Montego Pet Nutrition, Gaumont-Alphanim (France), SABC and numerous government departments.



Lampost, Parkwood, Johannesburg, South Africa.

Tel: +27 11 788 2609 | [info@lampost.co.za](mailto:info@lampost.co.za)

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#womensday





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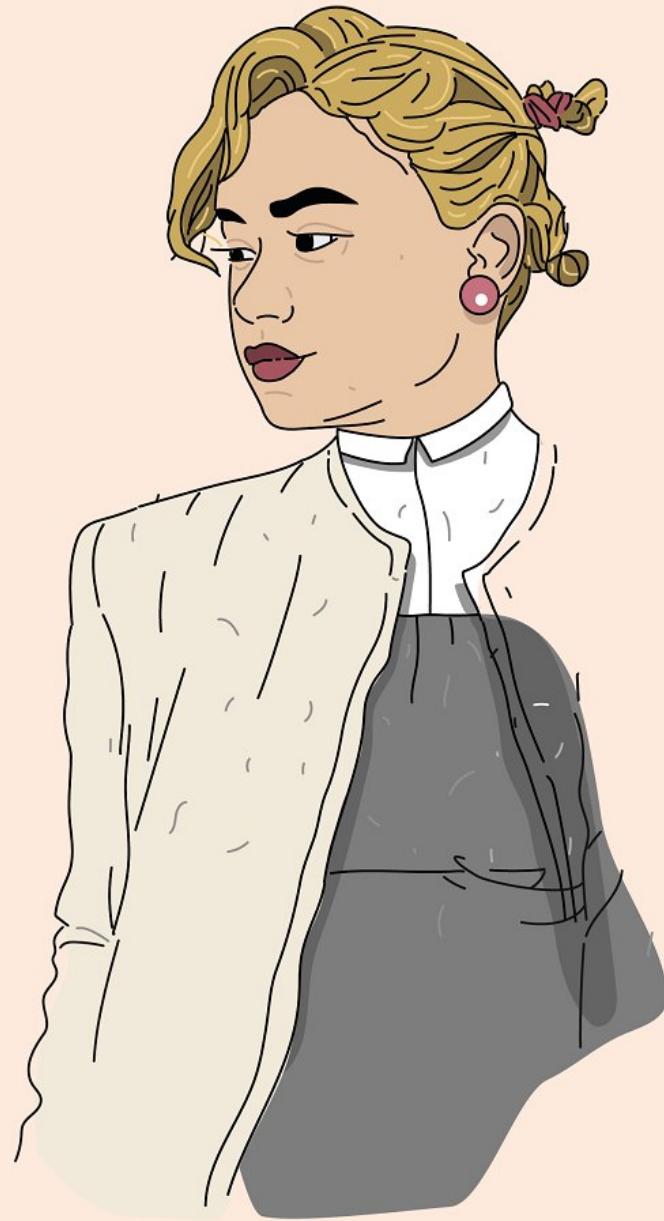


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We  
are

#UNITED FOR  
TOURISM

1st Stop,  
Drakensberg





**Partners**

BMW Northcliff











mugg  
and  
bean.  
co.za







Crushed  
Oreo













# SAUCE BOTTLES



DTP



DTP  
600ML

Where do you go if you  
want a straight answer?  
Where will you only find  
solutions, never problems?  
Who set you 3  
back-to-back meetings?  
The answers to all these  
questions,  
and the questions you  
haven't even asked yet,  
is Not The Drama  
Department.



# ACCOUNTS



TRAFFIC



NOT THE

**DRAMA  
DEPT.**

TRAFFIC

**750ML**

**DRAMATIC  
SINCE  
1988**

Advertising  
Company

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# STRATEGY & COPY















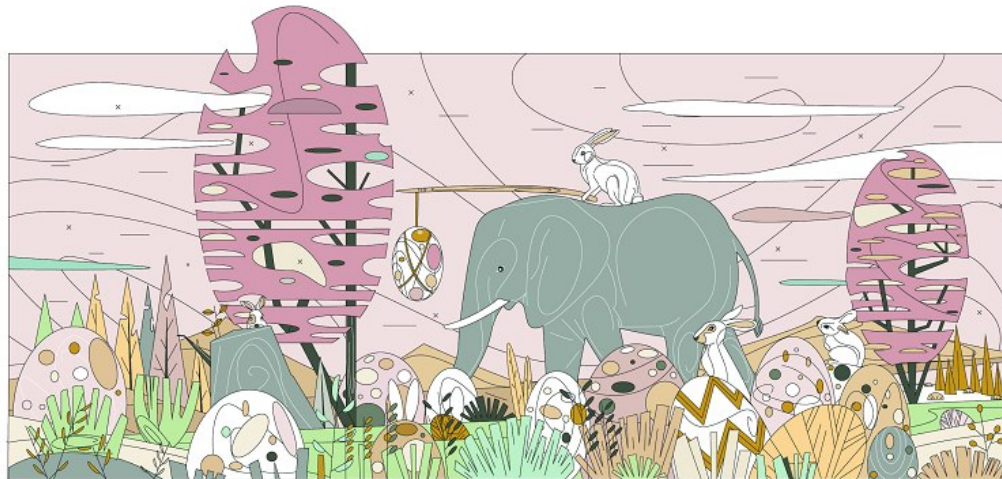


FRUIT & VEG 





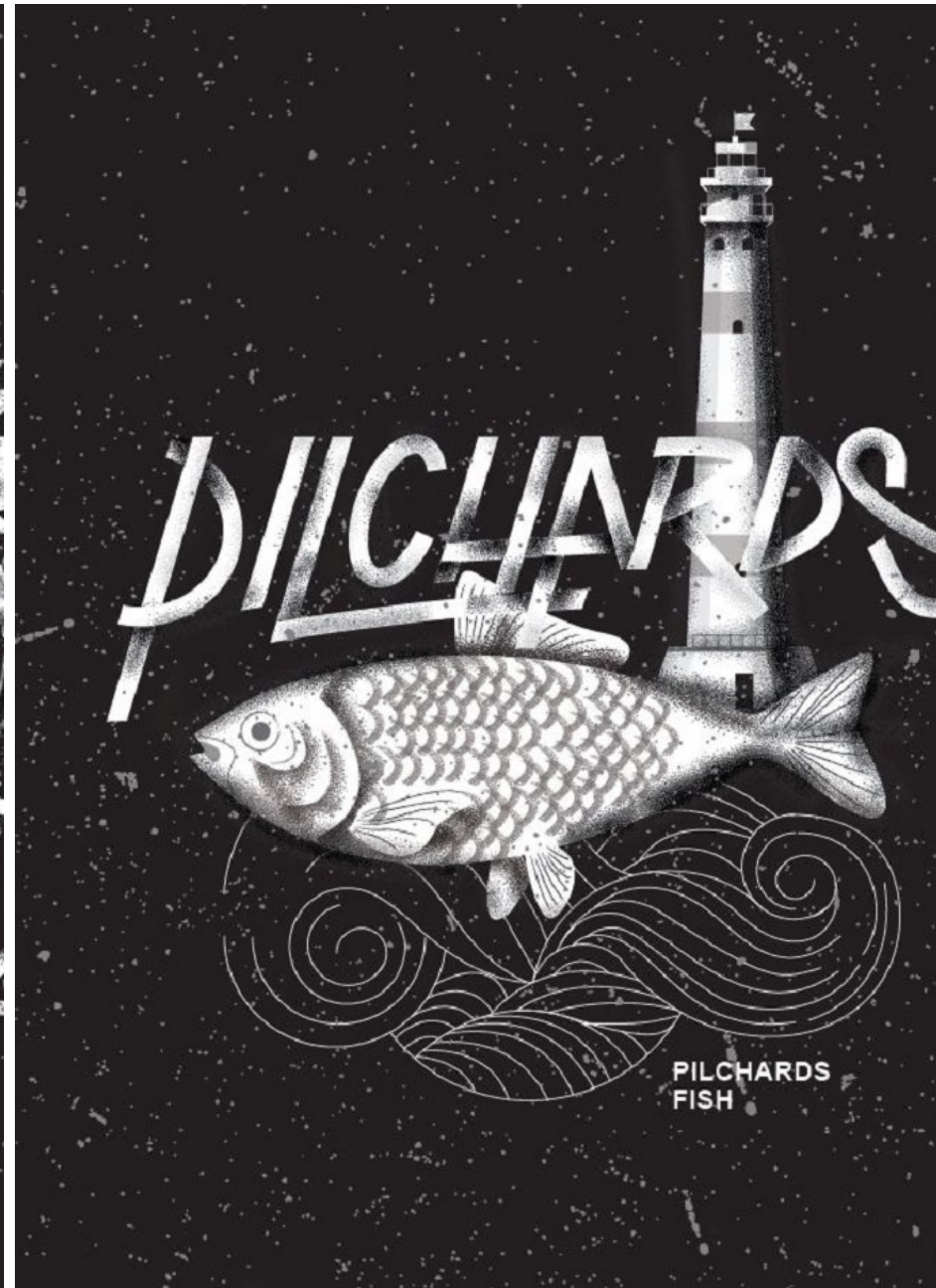
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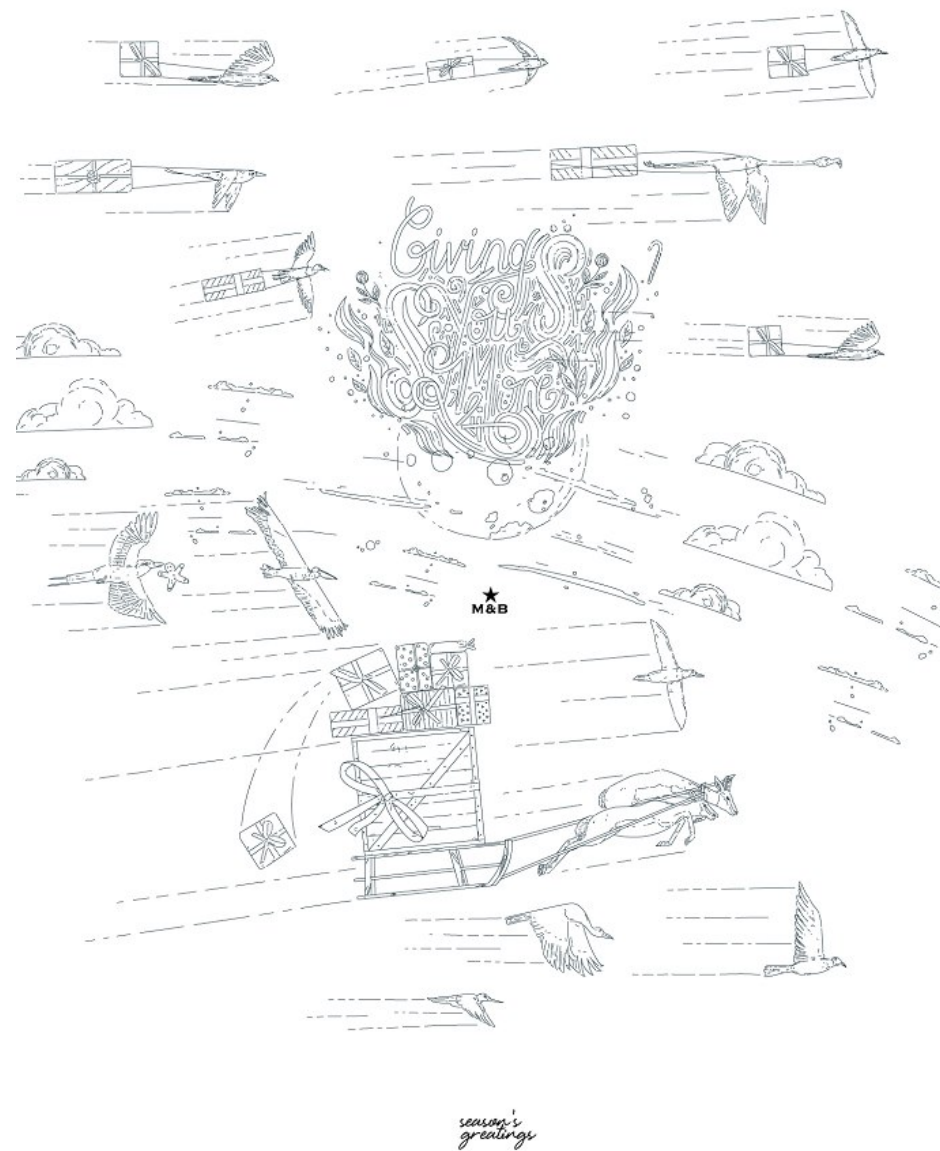
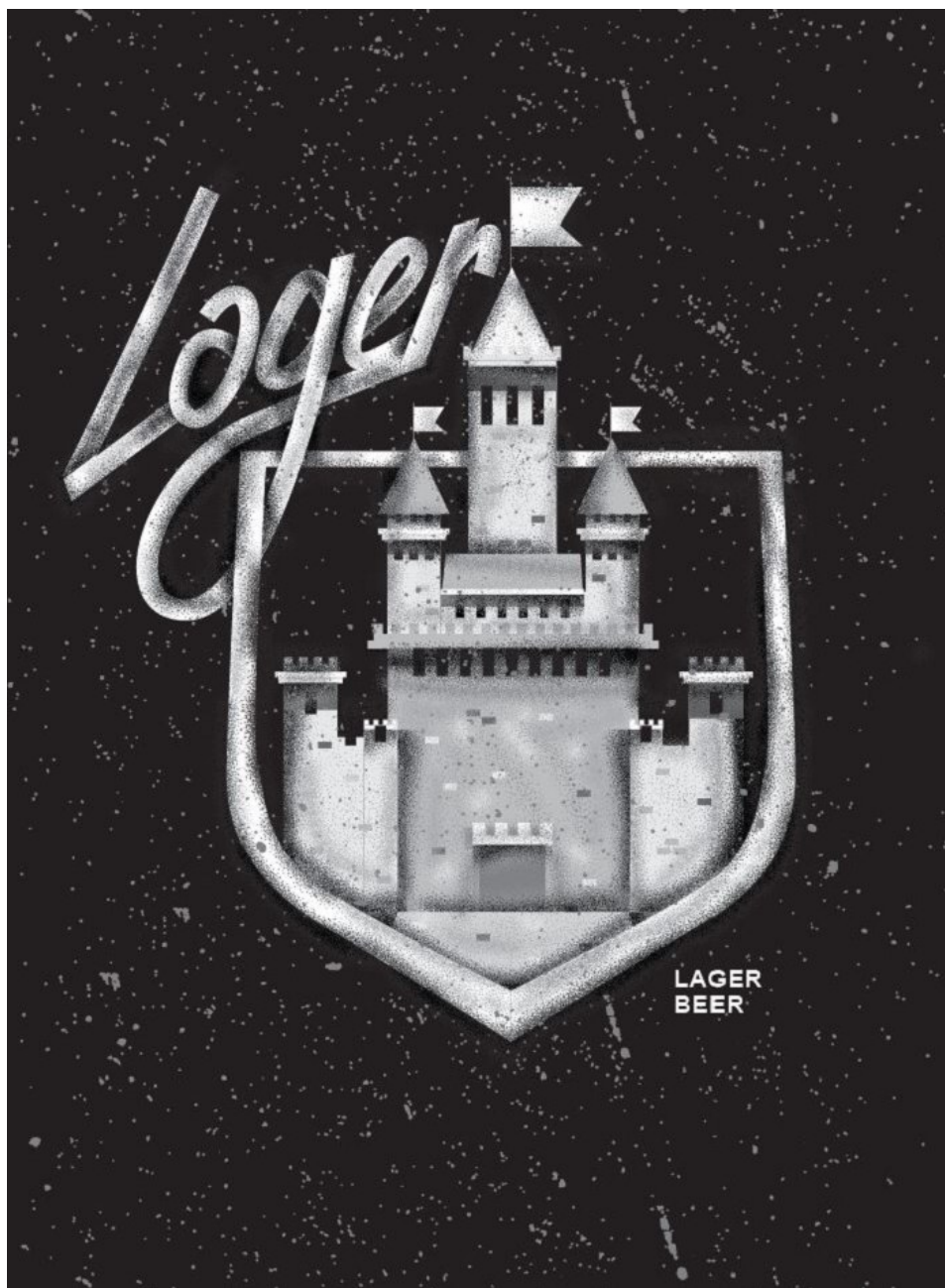
season's  
greetings













nne®

GATITENG  
MABONENG

nne® PRESENTS POP-UP TATTOO SHOPS BOOTHS

DIA de LOS  
MUERTOS  
Festival

Street  
FOOD  
MUSIC  
MARKET

20 Fri. Nov  
12P.M. - 2A.M.

NO U18's  
R150.00  
TICKETS  
on social media



nne®



GRUTENG

DIA de LOS  
MUERTOS  
Festival

The text is surrounded by various decorative elements: a small cactus on the left, a flower branch on the right, and several stars and geometric shapes scattered throughout the design.



nne®

DIA de LOS  
MUERTOS

GATTEN  
MABONENG

nne® PRESENTS POP-UP  
SHOPS TATTOO  
BOOTHs



GAUTENG  
DIA de LOS  
MUERTOS  
Festival



NOTICE

FACE MASKS  
REQUIRED

19 NOV  
-22 NOV

STREET

44 TRUCKS  
75 STALLS

FOOD



POP-UP SHOPS  
TATTOO BOOTHS

MUSIC

CELEBRATING THE  
Rich SOUNDS  
OF LATIN America

